

07 Sep 2023 | Interviews

Medtech Connect Episode 9: The Intersection Of IVDs And Digital Health

by [Hannah Daniel](#)

In this episode, Medtech Insight regulatory reporter Hannah Daniel and managing editor Amanda Maxwell speak to Marcel Gehrung, co-founder and CEO of Cyted. Marcel discussed global regulations for Cyted's product Endosign, and how the company leveraged the product's flexibility to gain approval and reach markets as efficiently as possible. We also talk about different market authorization requirements in the EU, UK, and US, and the use of AI in healthcare spaces in the UK.

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