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# Speaking Of Medtech, Ep. 7: Real-World Evidence And Data

by [Steve Silverman](#)

In this episode of Speaking Of Medtech we're talking real-world evidence and real-world data – what it is, who's using it, and why the medtech industry and the US FDA are so keen to collect it.

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*Medtech Insight* articles addressing topics discussed in this episode:

- [\*AdvaMed Asks US FDA To Add Causality, RWE To Safety-Reporting Draft Guidance\*](#)
- [\*Real-World Evidence Deemed Essential For Breakthrough Designations\*](#)
- [\*FDA Doc Bemoans 'Dearth' Of Pediatric Devices, Says Real-World Data Could 'Make A Difference'\*](#)
- [\*Woodcock: Use Of Real-World Evidence Still Brings 'A Lot Of Problems'\*](#)