## MEDTECH INSIGHT

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## **QUOTED. Fatima Ahmed.**

by

Of thousands of health apps, including femtech apps, reviewed by ORCHA, only 20% meet the required standards to be considered "trustworthy." See what ORCHA's clinical lead and OBGYN Fatima Ahmed said about it here.

"The market was completely unregulated and that continues to this day. Anyone can put anything in the App Store with claims and without any accountability – and that is dangerous." – Fatima Ahmed, clinical lead, ORCHA

• Find out more: <u>Don't Trust That (Femtech) App – Most Health Apps Don't Meet ORCHA's Data Privacy, Assurance Standards</u>

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