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QUOTED. Quentin Blackford.

by

New iRhythm CEO Quentin Blackford talked to Medtech Insight about the challenges and opportunities in the emerging remote cardiac monitoring market.

“The bigger question is: Why do we still only see about 25% of the market using the patch technology, when in reality, it needs to be the standard of care? And I think that's the opportunity for us at iRhythm, to truly revolutionize health care and articulate the value of what it is that we believe and can deliver.” –Quentin Blackford, CEO, iRhythm

- Find out more: [Exec Chat: New iRhythm CEO Foresees Enormous Opportunity In AI For Arrhythmia Detection](#)

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