## MEDTECH INSIGHT

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## QUOTED. 24 April 2020. Brian Chapman.

by

Medtech companies are struggling to manage their uncertainty by the COVID-19 pandemic while preparing to compete in a post-pandemic market. See what Brian Chapman, principal with consulting firm ZS, said about building interest for companies here.

"This is an opportunity to build a bit more of a relationship with the patient." – Brian Chapman, principal, ZS

• Find out more: Interview: <u>How Medtech Companies Are Preparing To Navigate Post-Pandemic</u>

Market

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