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## QUOTED. 21 October 2019. Zach Rothstein.

by

AdvaMed has launched a Center for Digital Health to aggregate its resources and coordinate efforts to lobby the government on behalf of digital-health companies, among others on how to pay for new digital-health products. See what Zach Rothstein, AdvaMed's VP for technology and regulatory affairs, said about it here.

"We do have a lot of close relationships with a number of other organizations in this space, specifically in order to ensure everybody is maximizing their talent and membership in a way that can be as impactful as possible." – Zach Rothstein, VP technology and regulatory affairs, AdvaMed

Find out more: [Reimbursement A Top Goal For New Digital Health Lobbying Center](#)

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