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QUOTED. April 25, 2019. Ayelet Mavor.

by

The UK Israel Tech Hub works with UK companies and the NHS to understand their innovation needs and how they can be solved with technology, and then scout for solutions on the ground in Israel. See what the Hub's Ayelet Mavor said about it here.

"The main metric of our success is creating partnerships. So, working with UK companies to try to understand their needs and match them with technologies here in Israel. What we do is try and encourage companies from the UK to come and explore innovation here in Israel. We tell them [Israel is known as] the 'start-up nation.' It's a major global player in tech and if you're not there, you're not part of the game." – Ayelet Mavor, director, UK Israel Tech Hub

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