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QUOTED. Feb. 14, 2019. Trish Costello.

by

Frost & Sullivan expects the "Femtech" market to reach \$50bn by 2025. Reproductive health and menstrual health trackers rank among the fastest-growing sectors. See what Portfolia's Trish Costello said about it here.

"Period-tracking apps is probably more about getting data on women rather than potentially really solving a significant problem." –Trish Costello, CEO and founder, Portfolia

- Find out more: [Market Intel: Let's Talk About it – The Rising Tide Of 'Femtech' Companies](#)
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