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QUOTED. Jan. 30, 2019. Joerg Kruetten.

by

The European medtech sector will face multiple challenges in 2019, according to new survey data that uncovers declining optimism reported by EU medtech executives. See what Joerg Kruetten, from Simon-Kucher & Partners, has to say about it here.

"The number of innovations coming to market is low and I think innovation rates overall are going down as companies are more selective." – Joerg Kruetten, senior partner, Simon-Kucher & Partners

- Find out more: [Poor Profits: European Medtech Leaders Turn Less Optimistic](#)

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