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## QUOTED. Oct. 22, 2018. Rachel Shelly.

by

Ireland is successfully developing a medtech industry by making it a national priority. See what IDA Ireland's Rachel Shelly says attracts medtech companies to the country.

"Most companies, when they're thinking about Ireland, are looking at it in the context of access into Europe. [After Brexit] we're soon to be the only English-speaking country in the Eurozone, so for companies that looking to develop their international markets, Ireland is a great location to do that. Because we're a fully committed member of the EU, with proximity to Europe, the advantage of being an English-speaking [country] is not to be underestimated for international companies setting up there. It's great to be able to do business through English and with people that understand how American companies do business. That's been a big part of it." –Rachel Shelly, head of medical technologies, IDA Ireland

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