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QUOTED. Aug. 28, 2018. Mario Stark.

by

Swiss-based device-maker Vivior AG hopes to market its Visual Behavior Monitor (VBM) in the US and Europe at the end of 2019 via a distribution network. See what Vivior CEO Mario Stark said about the product's price point here.

"We do not sell the wearable, we sell the data at a per-patient-fee of around \$100. This includes the wearable, the charger and the glasses, if needed." –Mario Stark, CEO, Vivior AG

 Find out more: <u>Start-Up Spotlight: Vivior's Wearable Eye Monitor Seeks To Sharpen Vision</u> <u>Correction</u>

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