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QUOTED. March 26, 2018. Shaun Schooley.

by

CooperVision's *LensFerry* app could allow independent providers to claim some of the contact-lens market back from online sales. Check out what the company's VP of global marketing strategy, Shaun Schooley, said about it here.

"Patients enjoy a strong relationship with the doctor they consistently see ... but today's consumer is very convenience-oriented and mobile-heavy, with high expectations of what they should be able to do. The idea is that we could provide physicians with a tool that would allow them to leverage the relationship they already have with patients." –Shaun Schooley, VP of global marketing strategy, CooperVision Inc.

- Find out more: [Manufacturers Enter The Competitive Online Market For Contact Lenses](#)

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